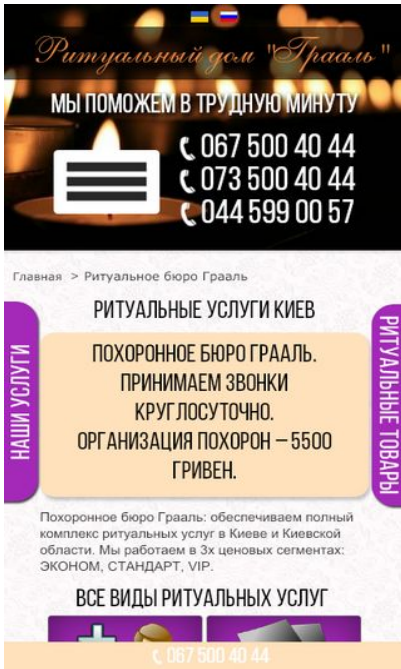


PageSpeed Insights

Mobile



60 / 100 Speed

 Should Fix:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://ritual24.kiev.ua/>
- <https://ritual24.kiev.ua/>
- <http://www.ritual24.kiev.ua/>
- <https://www.ritual24.kiev.ua/>

Mobile

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 176.6KiB (49% reduction).

- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/header.jpg> could save 30.4KiB (52% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/logof.png> could save 14.8KiB (74% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/callus-icon.png> could save 13.9KiB (75% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/ritualnye_venki.jpg could save 11.8KiB (54% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/sanitarnaya_obrabotka.jpg could save 11.1KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/gruz200-2017.jpg> could save 8.8KiB (53% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/ritualny_transport.jpg could save 8.7KiB (44% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/uslugi_morga.jpg could save 8.4KiB (50% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/pominalnye_obedy.jpg could save 8.3KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/zhivotnye-pohoroni.jpg> could save 8.2KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/agent.jpg> could save 8.2KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/odezhda.jpg> could save 8.1KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/groby.jpg> could save 7.2KiB (50% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/oformlenie_dokumentov.jpg could save 7.2KiB (46% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/pamyatniki.jpg> could save 6.8KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/object967439106.png>

Mobile

could save 5.5KiB (36% reduction).

- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/traur-bg.jpg> could save 4.3KiB (20% reduction).
- Compressing https://www.ritual24.kiev.ua/templates/ritual24/images/obratniy_zvonok.png could save 1.6KiB (35% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/tovar.png> could save 955B (23% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/google-plus-social-logotype.png> could save 637B (20% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/vk-social-logotype.png> could save 634B (21% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/services.png> could save 546B (14% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/up-arrow.png> could save 384B (21% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/facebook.png> could save 235B (33% reduction).



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)

Reduce server response time

In our test, your server responded in 0.25 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.



6 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `` and 2 others are close to other tap targets final.
- The tap target `` and 6 others are close to other tap targets.
- The tap target `` is close to 1 other tap targets final.
- The tap target `044 599 00 56` and 2 others are close to other tap targets.
- The tap target `067 500 40 44` is close to 2 other tap targets final.

4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all

Mobile

devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



75 / 100 Speed

Should Fix:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://ritual24.kiev.ua/>
- <https://ritual24.kiev.ua/>

- <http://www.ritual24.kiev.ua/>
- <https://www.ritual24.kiev.ua/>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 157.6KiB (50% reduction).

- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/header.jpg> could save 30.4KiB (52% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/logof.png> could save 14.8KiB (74% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/ritualnye_venki.jpg could save 11.8KiB (54% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/sanitarnaya_obrabotka.jpg could save 11.1KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/gruz200-2017.jpg> could save 8.8KiB (53% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/ritualny_transport.jpg could save 8.7KiB (44% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/uslugi_morga.jpg could save 8.4KiB (50% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/pominalnye_obedy.jpg could save 8.3KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/zhivotnye-pohoroni.jpg> could save 8.2KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/agent.jpg> could save 8.2KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/odezhda.jpg> could save 8.1KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/groby.jpg> could save 7.2KiB (50% reduction).
- Compressing https://www.ritual24.kiev.ua/images/yslygi/main/oformlenie_dokumentov.jpg

Desktop

could save 7.2KiB (46% reduction).

- Compressing <https://www.ritual24.kiev.ua/images/yslygi/main/pamyatniki.jpg> could save 6.8KiB (50% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/images/object967439106.png> could save 5.5KiB (36% reduction).
- Compressing https://www.ritual24.kiev.ua/templates/ritual24/images/obratniy_zvonok.png could save 1.6KiB (35% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/tovar.png> could save 955B (23% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/services.png> could save 546B (14% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/24-7.png> could save 543B (24% reduction).
- Compressing <https://www.ritual24.kiev.ua/templates/ritual24/css/images/up-arrow.png> could save 384B (21% reduction).
- Compressing <https://www.ritual24.kiev.ua/images/facebook.png> could save 235B (33% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://mc.webvisor.org/metrika/advert.gif> (60 minutes)

Reduce server response time

In our test, your server responded in 0.26 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.



6 Passed Rules

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

You have no render-blocking resources. Learn more about [removing render-blocking resources](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

Desktop

