

# PageSpeed Insights

## Desktop



71 / 100 Speed

 Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://best-farma.ru/components/com\\_jshopping/css/shop.css](https://best-farma.ru/components/com_jshopping/css/shop.css) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_labels/label\\_hit11.png](https://best-farma.ru/components/com_jshopping/files/img_labels/label_hit11.png) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_labels/soldout111.png](https://best-farma.ru/components/com_jshopping/files/img_labels/soldout111.png) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_labels/supercena1.png](https://best-farma.ru/components/com_jshopping/files/img_labels/supercena1.png) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_1536245849.636.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_1536245849.636.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_1536245854.5939.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_1536245854.5939.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_1536245859.0326.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_1536245859.0326.jpg)

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(expiration not specified)

- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_1536245859.04.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_1536245859.04.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_1536245872.4585.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_1536245872.4585.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_20190203\\_161649.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_20190203_161649.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_international-Nandrolone-Decanoate-250mg-10ml-vial-ZPHC.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_international-Nandrolone-Decanoate-250mg-10ml-vial-ZPHC.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_photo\\_2019-06-08\\_09-02-29.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_photo_2019-06-08_09-02-29.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_photo\\_2019-06-12\\_16-41-08.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_photo_2019-06-12_16-41-08.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_photo\\_2019-07-03\\_20-36-31.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_photo_2019-07-03_20-36-31.jpg) (expiration not specified)
- [https://best-farma.ru/components/com\\_jshopping/files/img\\_products/thumb\\_photo\\_2019-08-09\\_10-27-33.jpg](https://best-farma.ru/components/com_jshopping/files/img_products/thumb_photo_2019-08-09_10-27-33.jpg) (expiration not specified)
- [https://best-farma.ru/images/cache/19e4756e1b51ddc707e432575315695e\\_w377\\_h209\\_cp.jpg](https://best-farma.ru/images/cache/19e4756e1b51ddc707e432575315695e_w377_h209_cp.jpg) (expiration not specified)
- [https://best-farma.ru/images/cache/a323877760d799db13dc9db8e24c2c0a\\_w377\\_h209.jpg](https://best-farma.ru/images/cache/a323877760d799db13dc9db8e24c2c0a_w377_h209.jpg) (expiration not specified)
- [https://best-farma.ru/images/cache/bdfad69d2a457abbbbdaa4b32a916c34\\_w377\\_h209.jpg](https://best-farma.ru/images/cache/bdfad69d2a457abbbbdaa4b32a916c34_w377_h209.jpg) (expiration not specified)
- [https://best-farma.ru/images/sys/logo\\_best.svg](https://best-farma.ru/images/sys/logo_best.svg) (expiration not specified)
- <https://best-farma.ru/images/sys/pay.png> (expiration not specified)
- [https://best-farma.ru/media/plg\\_jchoptimize/cache/css/6c884e3b82383b25f282ec3ac6a74a18\\_0.css](https://best-farma.ru/media/plg_jchoptimize/cache/css/6c884e3b82383b25f282ec3ac6a74a18_0.css) (expiration not specified)
- [https://best-farma.ru/templates/shop/images/icon\\_no\\_rating.png](https://best-farma.ru/templates/shop/images/icon_no_rating.png) (expiration not specified)
- <https://best-farma.ru/templates/shop/images/pattern.png> (expiration not specified)
- <https://best-farma.ru/templates/shop/js/bootstrap.min.js> (expiration not specified)
- <https://code.jivosite.com/script/geo-widget/xYoRdnCFMM> (2 hours)

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 173.4KiB (65% reduction).

- Compressing and resizing <https://media.cackle.me/3/74/4e00d9c44776a47662907d75a11ac743.jpg> could save 136.2KiB (99% reduction).
- Compressing [https://best-farma.ru/images/cache/a323877760d799db13dc9db8e24c2c0a\\_w377\\_h209.jpg](https://best-farma.ru/images/cache/a323877760d799db13dc9db8e24c2c0a_w377_h209.jpg) could save 13.1KiB (41% reduction).
- Compressing [https://best-farma.ru/images/cache/19e4756e1b51ddc707e432575315695e\\_w377\\_h209\\_cp.jpg](https://best-farma.ru/images/cache/19e4756e1b51ddc707e432575315695e_w377_h209_cp.jpg) could save 8.7KiB (28% reduction).
- Compressing [https://best-farma.ru/images/cache/bdfad69d2a457abbbbd4a4b32a916c34\\_w377\\_h209.jpg](https://best-farma.ru/images/cache/bdfad69d2a457abbbbd4a4b32a916c34_w377_h209.jpg) could save 4.6KiB (28% reduction).
- Compressing <https://best-farma.ru/templates/shop/images/pattern.png> could save 3.6KiB (22% reduction).
- Compressing [https://best-farma.ru/components/com\\_jshopping/files/img\\_labels/soldout111.png](https://best-farma.ru/components/com_jshopping/files/img_labels/soldout111.png) could save 2.8KiB (24% reduction).
- Compressing [https://best-farma.ru/components/com\\_jshopping/files/img\\_labels/label\\_hit11.png](https://best-farma.ru/components/com_jshopping/files/img_labels/label_hit11.png) could save 1.7KiB (21% reduction).
- Compressing [https://best-farma.ru/components/com\\_jshopping/files/img\\_labels/supercena1.png](https://best-farma.ru/components/com_jshopping/files/img_labels/supercena1.png) could save 1.5KiB (26% reduction).
- Compressing [https://best-farma.ru/templates/shop/images/icon\\_no\\_rating.png](https://best-farma.ru/templates/shop/images/icon_no_rating.png) could save 977B (62% reduction).
- Compressing <https://cackle.me/widget/img/anonym2.png> could save 203B (13% reduction).



Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 7.9KiB (71% reduction).

- Compressing [https://best-farma.ru/images/sys/logo\\_best.svg](https://best-farma.ru/images/sys/logo_best.svg) could save 7.9KiB (71% reduction).

### Reduce server response time

In our test, your server responded in 0.33 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 547B (12% reduction).

- Minifying [https://best-farma.ru/components/com\\_jshopping/css/shop.css](https://best-farma.ru/components/com_jshopping/css/shop.css) could save 547B (12% reduction) after compression.

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

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Your page has 1 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- [https://best-farma.ru/media/plg\\_jchoptimize/cache/js/0652899354211e01944a1aa0d2093e4a\\_0.js](https://best-farma.ru/media/plg_jchoptimize/cache/js/0652899354211e01944a1aa0d2093e4a_0.js)

### [Optimize CSS Delivery](#) of the following:

- [https://best-farma.ru/components/com\\_jshopping/css/shop.css](https://best-farma.ru/components/com_jshopping/css/shop.css)
- [https://best-farma.ru/media/plg\\_jchoptimize/cache/css/6c884e3b82383b25f282ec3ac6a74a18\\_0.css](https://best-farma.ru/media/plg_jchoptimize/cache/css/6c884e3b82383b25f282ec3ac6a74a18_0.css)



## 4 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

### Minify JavaScript

Your JavaScript content is minified. Learn more about [minifying JavaScript](#).

### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible](#)

[Desktop](#)

[content.](#)